

EXHIBITORS APPLICATION

*Please note that the VKB Bieliemielie Festival is a community festival and that it is managed after-hours. All committee members have full-time jobs. If you do not get hold of us immediately, please be patient. WhatsApp/email is the preferred method of communication.

Name & Sumame		
ID number		
Contact number		
Email address		
Trade name		
Details as to appear on the invoice	e	
VAT number		
Kindly send a copy of the ID of the	person who will be manni	ng the stall.
List of products/services to be offe	red*:	
*Please give a comprehensive de	escription as any product	ts not listed will be confiscated.
I, the	exhibitor guarantees that	the above-mentioned information is
correct and true.		
Signature	•	Date

www.bieliemielie.co.za



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INDUSTRIAL ARENA - Industrial arena stands are allocated to exhibitors with permanent structures on the stands.

STAND	PRICE	PREFFERED STAND	ALTERNATIVE STAND
ARENA 1/3	R5 500		
ARENA 4 - 10	R4 800		
ARENA 11 - 15	R5 500		
ARENA 16 - 20	R4 500		
ARENA 22 - 24	R5 000		
INDUSTRIAL OUT	TDOOR - NO general	exhibitors may select this a	s a preffered stand.
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STAND	PRICE	PREFFERED STAND	ALTERNATIVE STAND
B1 - 4	R3 500		
B5 - 20	R3 000		
B21 - 27	R2 750		

GENERAL EXHIBITORS - OUTDOORS

STAND	PRICE	PREFFERED STAND	ALTERNATIVE STAND
U1 - 27	R3 000		
U36 - 45	R3 000		
U60 - 65	R3 700		

GENERAL EXHIBITORS - INDOORS

STAND	PRICE	PREFFERED STAND	ALTERNATIVE STAND
HALL 1 (1 - 13)	R3 100		
HALL 2 (1 - 2)	R3 100		
HALL 3 (1 - 9)	R3 100		
HALL 4 (1 - 24)	R3 100		



Initial



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EXHIBITORS CAMPING

If you require a stand in our camping area, please complete below. Please refer to terms and conditions point 11. The camping stands are 9 x 9 m. Price per stand from Thursday - Sunday (limited to four (4) people per stand): R1 200.

Name and contact number of main camper	
Number of people camping	

TERMS AND CONDITIONS

- 1. This application form needs to be completed and returned to uitstallers@bieliemielie.co.za for approval. If your application was unsuccessful please do not re-apply or negotiate. The response received is final.
- 2. Exhibitors will be informed via email if the application was successful. Once approval has been received a 50% deposit must be paid within one (1) month of approval to reserve your stand. If the exhibitor fails to make payment within one (1) month of approval, the exhibitor will forfeit allocated stand. The balance must be paid on 15/12/2024. If the exhibitor fails to settle the balance, the exhibitor will forfeit the allocated stand as well as the deposit that was paid. Proof of payment must be sent to uitstallers@bieliemielie.co.za or admin@bieliemielie.co.za.
- 3. In the event of cancellation, the deposit paid will be forfeited. Should the exhibitor cancel within 30 days of the festival the full amount paid will be forfeited.
- 4. Industrial Arena exhibitors (A1 24) will receive four (4) admission tickets and two (2) vehicle permits. PLEASE NOTE THAT NO VEHICLE MAY MOVE AROUND ON THE PREMISES FROM THURSDAY. IF ANY EQUIPMENT NEEDS TO BE TRANSPORTED IT MUST BE DONE ON WEDNESDAY. NO EXCEPTIONS WILL BE GRANTED.
- 5. Industrial outdoor exhibitors (B1 27), general exhibitors outdoor (U1 65) and general exhibitors indoor will receive two (2) admission tickets and one (1) vehicle permit. **Vehicles may not move around on the premises.**
- 6. VEHICLES MUST BE PARKED AT THE ALLOCATED PARKING, BEHIND THE OUTDOOR EXHIBITORS. NO VEHICLE MAY BE PARKED ON THE PREMISES. VEHICLES WILL BE CLAMPED AND A FINE WILL BE ISSUED. VEHICLE STICKERS MUST BE FULLY COMPLETED SO THAT YOU CAN BE REACHED IF NECESSARY.

7.	Should	exhibitors	require	more	admission	tickets,	please	indicate	how	many	(R300	each).
	Extra ac	dmission tic	kets WII	L NO	Γ be availab	le at the	gates.					



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- 8. Exhibitors may set up stalls from Wednesday 26/02/2025 at 08:00. All exhibitors must be setup and ready to trade by Thursday 27/02/2025 at 12:00. No exhibitors may bring in any stock after 10:00 on Thursday 27/02/2025. If exhibitors wish to start setting up on Tuesday 25/02/2025 prior arrangements must be made with Mené or Noreen. No exhibitor may trade from only Friday 28/02/2025 or pack up before Saturday 01/03/2025 at 20:00. Security will be available from Wednesday 26/02/2025.
- 9. Stalls will trade from the time gates open until 21:00 or as stated otherwise.
- 10. No stands may be shared and no unauthorised entry is permitted. If the exhibitor has entered the premises without approval from the committee, exhibitors will be removed from premises and will not be allowed to take part in the festival in any way going forward.
- 11. Camping will only be allowed on exhibitor stands where permitted. Camping may only be done in a caravan (no front tent) or a tent (no bigger than 3 x 3m). This setup must be neat with no belongings outside of the tent.
- 12. Exhibitors may start clearing stalls on Saturday 01/03/2025 at 20:00 or as stated otherwise. All exhibitor stalls must be completely cleared Sunday 02/03/2025 at 10:00. No trading on Sunday.
- 13. All exhibitors are responsible for keeping the area in and around their stalls neat and clean.
- 14. Bring own extension leads, which are of a good standard. Check that leads, plugs and sockets are undamaged. Extention leads must be completely untangled to avoid overheating which can result in power outages.

15. If your stand is dependent on electricity, please bring your own generator.

- 16. Please ensure that you have a fire extinguisher and all other relevant equipment to ensure your and other exhibitors' safety.
- 17. No BB-guns, smoke bombs, laser guns, crackers or any other dangerous products may be in your possession and may not sold. It will be confiscated and a fine of R10 000 will be issued.
- 18. No exhibitor has the permission to sell, supply or use alcohol in the arena, exhibition area or any stands. The alcohol law forbids it. **No exhibitor may sell, supply, or use alcohol at their stands. The sale of alcohol is only prohibited inside the beer tent.**
- 19. NO extra vehicle permits will be issued and no vehicle permits are for sale.
- I, ______ the exhibitor, hereby accept all stipulations and regulations as mentioned above. I will abide by the decisions and choices of the committee and undertake all rules as set out by the committee. I will ensure that all workers associated with my stand do the same.





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CONTACT DETAILS

Mené van de Venter 0832989435

uitstallers@bieliemielie.co.za

Noreen Hancocks 0833952640

admin@bieliemielie.co.za

Written complaints or recommendations can be emailed to admin@bieliemielie.co.za.

BANKING DETAILS

Reitz Landbougenootskap | Standard Bank | 040 833 925

If your application was unsuccessful please do not re-apply or negotiate. The response received is final. If your application was successful, the signed application form is a binding agreement between the Bieliemielie and the exhibitor. The application must be completed in full and returned, together with your 50% deposit to confirm the booking. A copy the person manning the stall's ID Document, as well as photos of your product, must accompany the agreement.

The VKB Bieliemielie Festival, the organizers, festival committee, sponsors, agents and anyone else associated with the festival will not be held responsible for any theft, damages, injuries, negligence, natural disasters, death or any other occurrences.

Signature	Date

